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Reply to Final Office Action (8 sheets)

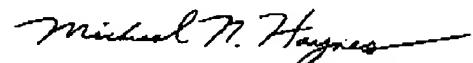
Application Number	09/945,350	Art Unit:	2623
Confirmation No.:	1476	Examiner:	Salatarelli, Dominic D.
Filing Date:	31 August 2001	Inventor:	Drake, Eddie
Document Submission Date:	29 December 2007	Docket:	2005P12937US (1120-004)

29 Dec 2007

Date

Michael N. Haynes

Name of Certifier



Signature of Certifier

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AMENDMENT UNDER 37 C.F.R. 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP 2623  
PATENT  
Application 09/945,350  
Attorney Docket 2005P12937US (1120-004)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s)	Drake, Eddie
Application	09/945,350
Confirmation	1476
Filed	31 August 2001
Application Title	Real-Time Audience Monitoring, Content Rating, and Content Enhancing
Art Unit	2623
Latest Examiner	Salatarelli, Dominic D.

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY UNDER 37 C.F.R. 1.116 AND REQUEST FOR RECONSIDERATION

In reply to the Office Action mailed on 30 October 2007, the three month shortened statutory period for responding to which expires on 30 January 2008, Applicant respectfully submits the following: